SYNECTUS · TEXAS PI CLINICS

Losing Cases Within 24 Hours: The Hidden Operational Failure Point

Why your patient intake process, not your marketing, is costing your clinic revenue.

Patient Intake
Scheduling
Insurance Verification
Attorney Communication
InjuryDesk™
PULSE Method™

synectus.com

SYNECTUS

WHY THE FIRST 24 HOURS MATTER

Every Hour Matters

Most patient losses happen before treatmentbegins. When a clinic delays responding to new patients, every hour increases the likelihood that patients choose another provider.

> The first 24 hours determine whether a case progresses, or disappears.

COMMON CONSEQUENCES

- Delayed patient response
- Lost appointments
- Reduced treatment revenue
- Damaged attorney confidence
- Missed Letter of Protection opportunities

Hour 0

Hour 24

WHERE INTAKE WORKFLOWS BREAK DOWN

Hidden Operational Gaps

Many clinics lose cases because their intake process depends on manual workflows instead of connected systems.

COMMON FAILURE POINTS

01
Manual intake forms

02
No standardized workflow

03
Missing patient information

04
Slow scheduling

05
Delayed insurance verification

06
Limited workflow visibility

07
Poor attorney communication

Each gap compounds the next.

Disconnected operations create avoidable revenue leakage.

HOW INJURYDESK™ SOLVES THE PROBLEM

One Connected Intake Workflow

InjuryDesk™ automates the most critical operational steps.

CONNECTED WORKFLOW

1. **Patient Contact**
2. **Digital Intake**
3. **Insurance Verification**
4. **Appointment Scheduling**
5. **Attorney Notification**
6. **LOP Tracking**
7. **Case Visibility**

BENEFITS

- Faster intake
- Automated scheduling
- Real-time verification
- Attorney updates
- Connected workflows
- Reduced administrative delays

THE PULSE METHOD™

Building a Zero-Leak Intake System

Synectus applies the PULSE Method™ to create a structured patient intake process.

P

Pipeline

Generate qualified patient opportunities.

U

Usher

Guide every patient through automated intake.

L

Look After

Maintain complete case visibility.

S

Support

Reduce administrative workload.

E

Execute

Deliver one connected operational workflow.

The result is a more reliable intake process, improved attorney communication, and better operational performance.

CONCLUSION

Stop Losing Cases Before Treatment Begins

Improving patient acquisition starts with improving patient intake.

SYNECTUS REDUCES REVENUE LEAKAGE THROUGH

- Connected operations
- InjuryDesk™
- Intake automation
- Insurance verification
- LOP workflows
- Attorney communication
- Workflow visibility

Read the complete guide:

SYNECTUS